

Wednesday April 5, 2006		
2:00 PM ONWARDS	<b>Registration</b>	
3:00 – 3:30	<b>Welcome</b>	<b>Steve Meyer</b> , SEI
3:30 – 4:15	<b>Compliance / Reaching for Best Practices</b> Rule-making was one thing; implementation is a whole new game. The question is, what's the best way to move toward best practices while they are still being defined? <ul style="list-style-type: none"> <li>• <i>Field reports on Implementation</i></li> <li>• <i>New roles and responsibilities</i></li> <li>• <i>A Washington insider's update</i></li> </ul>	<i>Moderator:</i> <b>Jim Volk</b> , SEI <b>Bob Hollinger</b> , Barrington Partners <b>David Tittsworth</b> , Investment Adviser Association
4:15 – 5:15	<b>Compliance Breakout Sessions</b> <b>I. For Alternative/Hedge Funds: Getting Your Arms Around Implementation</b> <ul style="list-style-type: none"> <li>• <i>Gearing up for your first SEC exam</i></li> <li>• <i>Devil's in the details: recordkeeping, personal trading, soft dollars</i></li> </ul> <b>II. For Mutual Fund/SMA Managers: Crafting a Risk Management Approach</b> <ul style="list-style-type: none"> <li>• <i>Lessons learned from initial annual reviews</i></li> <li>• <i>Monitoring and testing procedures</i></li> <li>• <i>Evolving board and shareholder relations</i></li> </ul>	<i>Moderator:</i> <b>Phil Masterson</b> , SEI <b>Tim Levin</b> , Morgan, Lewis & Bockius <b>David Tittsworth</b> , Investment Adviser Association <b>Steve Zoric</b> , Man Investments  <i>Moderator:</i> <b>Jim Volk</b> , SEI <b>Geoff Bobroff</b> , Bobroff Consulting <b>John Ford</b> , Morgan Lewis & Bockius
6:45	<b>Cocktail Reception, Dinner</b>	
Thursday, April 6, 2006		
8:00 – 9:15	<b>The Strategic Framework / Putting Size and Scope in Perspective</b> Multiple forces are combining to transform the industry landscape. It's clear we'll need new ways to navigate. <ul style="list-style-type: none"> <li>• <i>The shape of today's winning strategies</i></li> <li>• <i>Fragmentation vs. consolidation trends</i></li> <li>• <i>Will hedge funds catch merger mania?</i></li> </ul>	<b>Keith Mitchell</b> , Mitchell Advisers <b>Don Putnam</b> , Grail Partners <b>Paul Schaeffer</b> , SEI
9:30 – 10:30	<b>Products / Designing for Shifting Demand</b> Competitive as things may get, there will still be plenty of opportunity for managers who can intelligently and	<b>John Casey</b> , Casey, Quirk & Associates <b>Avi Nachmany</b> , Strategic Insights

	<p>creatively evolve their product lines.</p> <ul style="list-style-type: none"> <li>• <i>Where the assets are flowing</i></li> <li>• <i>Responding to the alpha/beta squeeze</i></li> <li>• <i>Will there be a shakeout in alternatives?</i></li> <li>• <i>The never-ending task of differentiation</i></li> </ul>	<p><b>Amit Choudhury</b>, Pinnacle Partners</p>
<p>10:30 – 12:00</p>	<p><b><i>Customer Segment Breakout Sessions / Taking Aim at Moving Targets</i></b>  <i>(Each topic is offered twice)</i></p> <p>While the theme of changing demand applies across the board, each segment poses its own set of challenges.</p> <p><b>Session I (10:30 – 11:15)</b></p> <p><b>A. Individual Investors</b></p> <ul style="list-style-type: none"> <li>• <i>Are the newest asset pools still up for grabs?</i></li> <li>• <i>How wealth management platforms are changing the game—or are they?</i></li> <li>• <i>Mutual funds, SMAs, ETFs: how do they fit?</i></li> </ul> <p><b>B. Ultra High Net Worth / Family Offices</b></p> <ul style="list-style-type: none"> <li>• <i>What is the global landscape and how are segments evolving?</i></li> <li>• <i>What client segments and service models are most profitable?</i></li> <li>• <i>How product demand is evolving</i></li> <li>• <i>Which hedge and alternative strategies are coming to the fore?</i></li> <li>• <i>The changing role of bank trust departments and other wealth managers</i></li> </ul> <p><b>C. Institutional Investors</b></p> <ul style="list-style-type: none"> <li>• <i>How high will alternative allocations go?</i></li> <li>• <i>Searching for new sources of alpha</i></li> <li>• <i>Diseconomies of scale in alpha generation?</i></li> <li>• <i>Weighing the tradeoffs among alternative products</i></li> </ul>	<p><i>Moderator: Debi Koons, SEI</i>  <b>Geoff Bobroff</b>, Bobroff Consulting  <b>Avi Nachmany</b>, Strategic Insights  <b>Ashley Rabun</b>, InvestorReach</p> <p><i>Moderator: Paul Schaeffer, SEI</i>  <b>Amit Choudhury</b>, Pinnacle Partners  <b>Dave Irwin</b>, VIP Forum  <b>Dan Seivert</b>, 3C Financial Partners</p> <p><i>Moderator: Jim Cass, SEI</i>  <b>John Casey</b>, Casey, Quirk &amp; Associates  <b>Yariv Itah</b>, Casey, Quirk &amp; Associates  <b>Steve Kneeley</b>, Ardmore Partners  <b>Alex Mucelli</b></p>

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	<b>Session II (11:15 – 12:00)</b> (Repeats Session I topics and speakers)	
12:00 – 5:00	<b>Lunch / Golf / Afternoon Activities</b>	
6:30 – 9:00	<b>Cocktails, Dinner &amp; Address</b>	<b>Rick Jensen, Ph.D.,</b> Founder, PGA Performance Center
<b>Friday, April 7</b>		
8:00 – 9:00	<b>Leveraging Your Technology and Infrastructure for Competitive Advantage</b> If investment managers are worried about rising costs and demands, they should stop thinking about infrastructure in terms of efficiency alone. <ul style="list-style-type: none"> <li>• <i>Technology as a key to differentiation</i></li> <li>• <i>Customizing more cost-effectively</i></li> <li>• <i>Proven approaches to growing productivity and profits</i></li> </ul>	<i>Moderator:</i> <b>John Alshefski, SEI</b> <b>West Chapman, Goldman Sachs</b> <b>Daniel Houlihan, Citisoft</b> <b>Robert Miller, CorrectNet</b> <b>Dan Seivert, 3C Financial Partners</b>
9:00 – 10:00	<b>Talent / Capturing the Knowledge Advantage</b> When you're in the knowledge business, as we are, you'd better be prepared to pay for the best talent you can find. But how much is too much? How do you make your compensation budgets go farther? And what else do you have to offer? <ul style="list-style-type: none"> <li>• <i>Company culture as talent magnet</i></li> <li>• <i>Techniques for developing and leveraging the talent you have</i></li> <li>• <i>The latest on compensation, recruitment and retention</i></li> <li>• <i>Are hedge funds losing their edge?</i></li> </ul>	<b>Paige Scott , Sextant Search Partners, LLC</b>  <b>James Ware, CFA, Focus Consulting Group</b>
10:15 – 11:30	<b>Senior Leadership Forum I Views from the Top</b> Theory meets practice, vision meets pragmatism, the rubber meets the road. Leading executives tell us what they see ahead. <ul style="list-style-type: none"> <li>• <i>Keys to building the competitive firm</i></li> <li>• <i>Coping with organizational complexity</i></li> <li>• <i>The role of leadership and culture</i></li> </ul>	<i>Moderator:</i> <b>Chas Burkhart,</b> Rosemont Investment Partners, LLC  <b>Laura Dagan, Dwight Asset Management</b>  <b>Cathie Mazza, Schrodgers Investment Management</b>  <b>Larry Morgenthal, Banc of America Capital Management</b>
11:30	<b>Adjournment</b>	

Agenda subject to change.

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Questions can be directed to your SEI Relationship Manager or [SEIExecutiveConference@seic.com](mailto:SEIExecutiveConference@seic.com). Agenda and speakers subject to change.

Registration deadline is March 17, 2006. To register and for more conference information, please visit [www.seiglobal.com/ims/General\\_2006ExecutiveConference.asp](http://www.seiglobal.com/ims/General_2006ExecutiveConference.asp).

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